

“2019 Women’s Empowerment Designer Search”

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE A PARTICIPANT’S CHANCES OF WINNING.

CONTEST DESCRIPTION:

The “Women’s Empowerment Designer Search” (“Contest”) will begin on at 6:00pm on April 18, 2019 and end at 8:00pm on April 18, 2019 (“Contest Period”). This Contest will be conducted on-site. Chosen designers will each be awarded an opportunity to show their line of clothing on the runway in the 2019 Women’s Empowerment Fashion Suite. (“Prize”) (ARV \$500.00). One (1) of the winning designers will also be awarded the opportunity for their fashion line to be reviewed by Cynthia Bailey at the Fashion Suite.

HOW TO ENTER / EXECUTION:

Listeners of WFXC/K-FM, WQOK-FM, and WNNL-FM (“Stations”) who are legal residents of the United States residing within the Raleigh-Durham, NC metropolitan area; are fashion designers with their own line of clothing; and are 21 years of age and older will be able to take part in this Designer Search. To participate in the Contest, listeners must do the following:

1. Contest participants must register on-site on April 18, 2019 at Triangle Town Center Mall between 6:00pm – 8:00pm, located at 5959 Triangle Town Blvd, Raleigh NC 27616, and submit their completed registration form prior to auditioning. Registration forms will be available from Station personnel.
2. Auditioning designers and boutiques must bring two (2) to five (5) models already dressed in their designs to walk down the audition runway.
3. After all the models for the auditioning designer or boutique have cleared the runway, the staff photographer will take a photo of all models and designers for deliberation by staff judges. The photos will be used for judging purposes and will not be supplied to the designers.
4. Contest participants must meet the below-listed Participant Requirements.
5. At the sole discretion of the judging panel, certain designers and boutiques will be selected to participate in the Fashion Suite.
6. Winning designers will be contacted by phone and / or email if their line is determined to be what the producers of the Fashion Suite are looking for.
7. All designers must have product they are ready to sell to be considered for the designer show case in the Women’s Empowerment Fashion Suite.

Participant Requirements:

- Designers must appeal to any one of the following categories:
 - Streetwear
 - Casual and Lounge Wear
 - Evening and Party Wear
 - Dresses and Gowns
 - Plus Size
 - Avant Guard and Couture
 - Applicants must prove they have product ready to sell by listing on the registration application, their active branded website featuring the clothing shown at the audition.
 - Winning designers must be able to attend the 2019 Women's Empowerment event on April 27, 2019 between 10:00am to 7:00pm.
 - Winning designers must be able to show at least twenty (20) complete looks on the runway during the allotted time of fifteen (15) minutes during the Event.
 - On the day of the Event, make-up artists, models and any other staff required to display the designer's fashion line will not be provided and will be the responsibility of the applicant.
 - Styling provisions like steamers, hangers, clothing racks etc., will not be provided and is the responsibility of the designer to provide.
8. Winners will be instructed to come to the offices of the Stations located at 3250 Franklin Street, to claim their passes for the Event and receive instructions for the Fashion Suite.
 9. Winners must provide valid identification (e.g. via driver's license, passport or other government-issued I.D. containing the person's name, date of birth, and photograph) to claim the prize. Identification documents must match information previously provided to the Stations.
 10. Prizes will be awarded only upon winner verification and final approval by the Stations.
 11. All decisions made by Station management regarding any aspect of this Contest are final.

ELIGIBILITY RESTRICTIONS:

1. The Contest is open to listeners of the Stations who are 21 years of age and older; are fashion designers with their own line of clothing; and are legal residents of the United States residing within the Raleigh-Durham, NC metropolitan area as of the commencement date of the Contest.

2. Employees of the Stations, the Company, its subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Raleigh-Durham metropolitan area, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this Contest. For purposes of this Contest, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.

PRIZES:

1. The following Prize elements will be awarded to each winner:
 - A 15-minute runway slot in the Fashion Suite at Women's Empowerment 2019.
 - One (1) parking pass.
 - A pair of tickets to the Women's Empowerment Event.
 - 7 Fashion Show passes
2. From among the selected designers, one (1) winner will have the chance to have their line reviewed by Cynthia Bailey at the Event.
3. Transportation to and from the Event, meals, beverages, souvenirs, and incidentals are the responsibility of the winner and his or her guest.
4. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.
5. Dates and times of concerts, events, trips, and activities promoted by event sponsors are subject to change and those changes are deemed to be beyond the control of the Stations. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. The Stations are not responsible for replacing tickets in the event of show cancellations as a result of weather, promoter or performer. The Stations are not obligated to make any effort to find an alternative prize under these circumstances.
6. Prize will not be mailed. Unless otherwise provided, the prize must be claimed at the Stations' offices by no later than 5pm on April 19, 2017, or the prize will be forfeited.
7. The prize may only be claimed by the actual winner, the person who is listed as the main contact person on the registration form. Friends and family members are not eligible to claim the prize on behalf of the winner.
8. The Stations, the Company, and its affiliates and promotional partners shall not be liable for any claims made by ineligible entrants.
9. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by Station

management and/or the sponsor in its sole discretion. The Stations reserve the right to substitute an item of equal or greater value in the event an advertised prize element is unavailable.

10. All Contest winners must sign and date official Station release and waiver forms as requested.
11. If for any reason a Contest winner decides not to accept the prize awarded, the winner may be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the Contest administrator and / or Contest sponsor if another entrant is to be selected as the winner if time permits.
12. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by the Stations, in their sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse the Stations and / or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by the winner.

GENERAL CONDITIONS:

1. Winners are responsible for payment of all applicable taxes associated with the receipt of the prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations.
4. Odds of winning depend upon the number of eligible entrants participating during the Contest Period.
5. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the Prize. By entering this Contest, each participant agrees to comply with the Official Rules and the decisions of the Stations and the Company which shall be final and binding in all aspects relating to the Contest.
6. All Contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold the Stations, the Company, any other Contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in Prize-related activities, including but not limited to any related travel.

7. The Stations retain the right to disqualify any entrant if all Contest rules are not followed. Contest void if prohibited by law.
8. So long as no participant is materially adversely affected, the Stations reserve the right to make changes in these Contest rules, which will become effective upon being announced on the air and / or posted online.
9. The Stations, the Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any entrant to complete or continue a telephone call, internet registration or text entry due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to any computer arising from or relating to participation in this Contest. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification.
10. By accepting the prize, the winner acknowledges that the Stations and the Company have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
11. The Stations, the Company, its subsidiaries, its affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the Contest, including; cancellation of the Contest as a result of the occurrence of events not within the control of the Stations, the Company, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur, the Stations may in their sole discretion, offer the winner comparable prize(s) currently being offered by the Stations in lieu of the Prize originally awarded.
12. If for any reason, the Contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other causes beyond the Stations and the Company's, control which, in the Stations and the Company's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, the Stations and the Company reserve the right to cancel, terminate, modify or suspend the Contest at their sole discretion.
13. Copies of Contest rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., in the offices of the Stations, located at 8001-101 Creedmoor Rd, Raleigh NC 27613.